Abigail Vernier - UX/ UI Designer

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Summary

UX/ UI designer skilled in user-centered design who generates robust solutions with a background in visual design and multimedia production. Experience in theatre and psychology provides advantage in creative design with human centered focus.

Technical Skills

Software: Figma, XD, Sketch, InVision, Webflow, Adobe Suite, Google Suite, Basic HTML/CSS Research Skills: Competitive Analysis, Heuristic Evaluation, Journey Mapping, Empathy Mapping, User Interviews, User Testing, Benchmarking, Ethnography, Task Analysis Design Skills: Brand Development

Experience

Thinkful Online

UX/ UI Design Program

07/2022 - 1/2023

- Conducted user surveys and interviews, leveraged data to develop personas, empathy and journey maps, user stories, and flows in order to make informed design decisions.
- Utilized the double-diamond process and design sprint.
- Created effective case studies to showcase findings and design decisions with clients and stakeholders.
- Produced professional projects from concept to completion including:
 - My City Bus (High-Fidelity Prototype) | My City Bus Case Study
 - Conducted user interviews and research through tools such as Google Forms and Slack.
 - Built a branded, high-fidelity clickable prototype using Figma and Illustrator.
 - Planned and conducted usability tests to ensure MVP of design plan had been met.
 - Presented to the Thinkful grading team as part of program certification requirements.

Goose Creek CISD

Adjunct Educator

Baytown, TX

08/2022 - Present

- Conduct research on theater arts activities, performances, and trends to develop and present lesson plans to over 100 students in grades 6 8.
- Communicate with administration, students, and parents to ensure proper safety and education standards were not only met but exceeded.
- Perform daily tasks including presenting lessons and taking attendance through digital databases.
- Develop individualized classroom management procedures for each class based on specific needs of students.

Education

Certificate, UX/UI Design Program	1/2023
Southwestern University	Georgetown, TX
B.A. Theatre, Psychology	12/2020
Lee College	Baytown, TX
A.A. Drama	05/2018

Remote

Thinkful